

**DANIEL NAKAMURA** DANNAKAMURADESIGN@GMAIL.COM | 808.224.7944

**EDUCATION** OTIS COLLEGE OF ART AND DESIGN | LOS ANGELES, CALIFORNIA  
BFA: Product Design, May 2012

**WORK EXPERIENCE** MELISSA JOY MANNING, INC. | BERKELEY, CA + BROOKLYN, NY  
**Associate Brand Marketing and Design Manager** | Jul 2015 - Current  
Design and manage all social media channels (Instagram, Meta, TikTok, Pinterest)  
Reports monthly on social media KPIs  
Optimize all design assets for brand voice and performance  
Creates campaigns for social media, digital and print ads, and email marketing  
Photographs and films and edits all images and videos  
Built Brand Ambassador program  
Co-manages Shopify website  
Designs new jewelry pieces for Melee the Show tradeshow  
Assisted in company rebranding

**T+D Marketing** | OAKLAND, CA  
**Co-owner** | Aug 2022 - Apr 2023  
Co-managed a small business marketing consulting business  
Designed and created campaigns for email and social media marketing  
Analyzed and advised clients on email marketing, website, and social media  
Met weekly with clients to report on KPIs

**SILVIA SONG STUDIO** | EL CERRITO, CA  
**Design & Production Assistant** | Mar 2015 - Aug 2015  
Assisted in cutting, assembling and finishing products for market and installation  
Advised solutions for solving problems and process techniques

**AGUIÑIGA DESIGN STUDIO** | LOS ANGELES, CA  
**Design & Production Assistant** | Jun 2011 - Apr 2014  
Contributed in group ideation, production and installation for multiple gallery showings  
Managed and oversaw lighting and photography, edited images, and designed banners and covers for catalogs and online store  
Developed new ideas for jewelry, accessories, apparel, and furniture

**FIFTH FLOOR GALLERY** | LOS ANGELES, CA  
**Design Associate** | Sept 2012 - May 2014  
Helped coordinate gallery openings and set up with artist and designers  
Created layouts for flyers and in-store product tags  
Selected products from catalog for future sale  
Opened and closed store for business hours  
Communicated with customers for online purchases

**A+R** | LOS ANGELES, CA  
**Design Associate** | Nov 2012 - May 2013  
Organized inventory and memorized product details and information about designer  
Packed and shipped items sold from online database  
Created layouts and graphics for annual pamphlet

**SKILLS**

**DIGITAL SKILLS:**

Adobe CC Suite  
Microsoft Office Suite  
Google Workspace  
Meta Ads  
Shopify  
Klaviyo  
Mailchimp  
Rhino 3D Modeling  
SolidWorks 3D Modeling

**HAND SKILLS:**

Wood Working  
Metal Working  
Hand/Machine Sewing  
Throwing Ceramic  
Mold Construction  
Dying + Felting  
Silk Screening  
CNC + Laser Cutting  
Basic Electrical Wiring